



WHERE
YOUR BRAND
WANTS
TO BE



We are a **one-stop-shop online B2B portal** where TRAVEL AGENTS can find all the information relevant to the travel industry.

Our platforms provide all the information on **hotels, destinations, rent-a-cars, cruises, airlines** and other travel industry suppliers in one place to facilitate sales:

- Marketing Content
- Brochures
- Webinars
- Travel Deals
- Promotions
- Incentives
- Travel Agent rates
- Fam Trips
- Events
- Booking Widgets
- And much **more...**

With our portals and
databases in USA,
Canada, Spain, France,
United Kingdom,
Mexico, Colombia,
Argentina, Chile and
Peru **we have a yearly
global reach of**

+245.000

DATABASE OF TRAVEL AGENTS

+1.034.000

WEBSITE PAGE VIEWS

+900

NEWSLETTERS SENT

+30

WEBINARS ORGANIZED

+243.000

WEBSITE USERS

GLOBAL AGENTS provides an effective and powerful **marketing and communication digital platform** to travel agents in ten core **source markets**:



MEDIA PARTNERS

USA / CANADA

UK

SPAIN

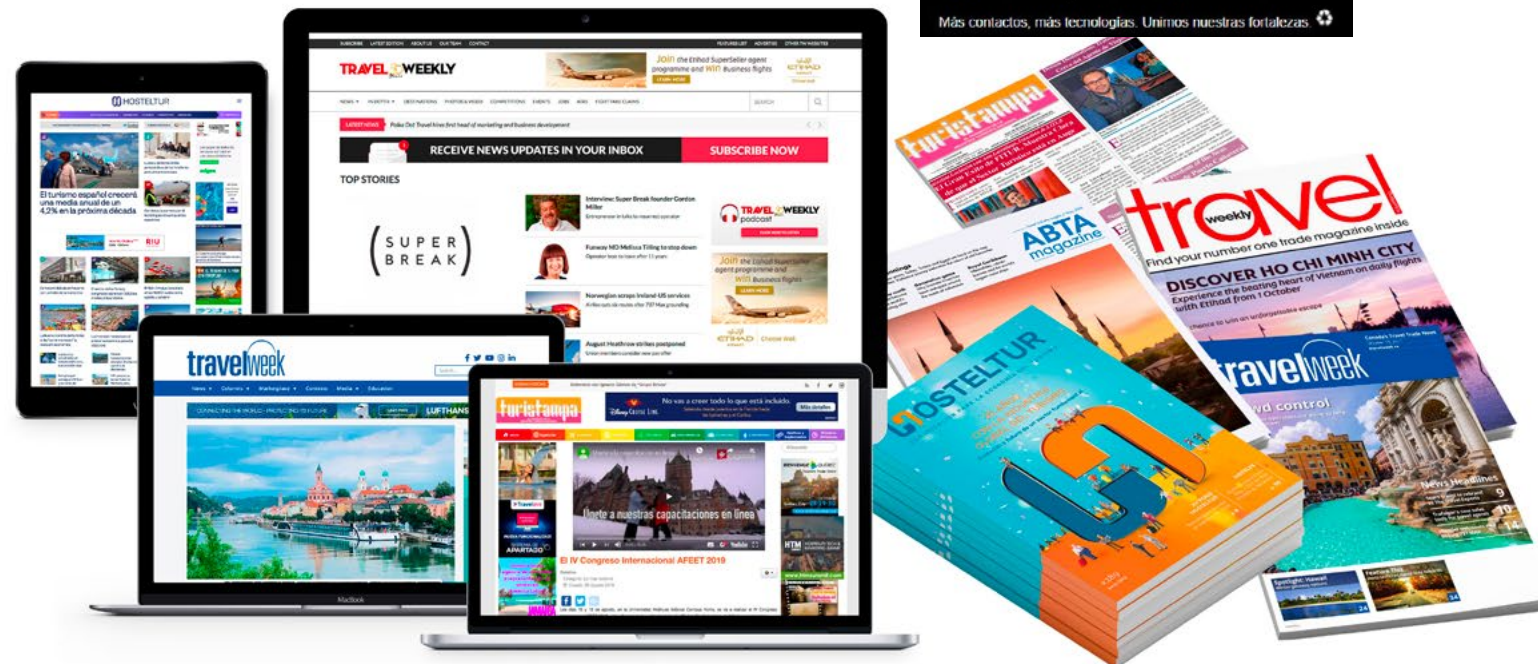
MEXICO / LATAM

FRANCE



Waterfront

travelbulletin
Giving agents the edge



A man in a light blue button-down shirt is holding a blue pen and a tablet. He is looking at the tablet and talking to a woman whose back is to the camera. The woman is wearing a light-colored top. The background is blurred, suggesting an office or meeting environment.

**WE REACH
MORE TRAVEL
AGENTS** than
any other B2B
website...

OUR CLIENTS 2023 - 2024





WEBSITE

Thousands of agents visit our websites everyday sourcing promotions, incentives, content, agent rates and news. We re-direct them directly to you, so it increases your brand recognition and your engagement with travel agents.

Canada: <https://globalagents.ca>

USA: <https://globalagents.us>

Mexico: <https://globalagents.com.mx>

Colombia: <https://globalagents.co>

UK: <https://globalagents.uk>

Peru: <https://globalagents.pe>

France: <https://globalagents.fr>

Chile: <https://globalagents.cl>

Spain: <https://globalagents.es>

Argentina: <https://globalagents.ar>

GLOBAL AGENTS

NEWSLETTER



The new star of Iberostar Cuba

5 things you must know about the Iberostar Selection La Habana, scheduled to open in 2024.

[Read more ...](#)



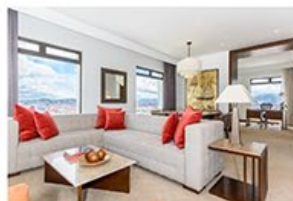
Bitacora, Fun for everyone (with a capital F!)



We are REBRANDING and giving you a GIFT



Industry's most popular Agent Portals in one place!



NEWSLETTERS

- Promoted to our internal database of users.
- Shared digital space with all our partners.
- Avg. Open rate 28%
- Sleek, modern design that is mobile-friendly

EBLAST

- 100% agent engagement on the partner's content.
- Avg. Open Rate: 26%
- Niche content for agents who have opted-in to receive the latest news.



Subscribirse a GlobalAgents.es

NEW YEAR
SUPERBIA
2025

REINAS DEL DISCO Y CASANOVAS

30 DIC - 1 ENE

UN FIN DE AÑO SUPERBIA MUY SETENTERO

Baila en las soleadas playas de la Riviera Maya en Unico 20°87°:
fiestas en la piscina todo el día, DJs famosos, la mezcla de
cocteles más increíble, cabinas de fotos, bailarines Gogo, nuestra
cuenta regresiva de Año Nuevo (con música en vivo), y las
impresionantes aguas turquesas del Caribe Mexicano a tu alcance.

RETROCEDE EL TIEMPO.

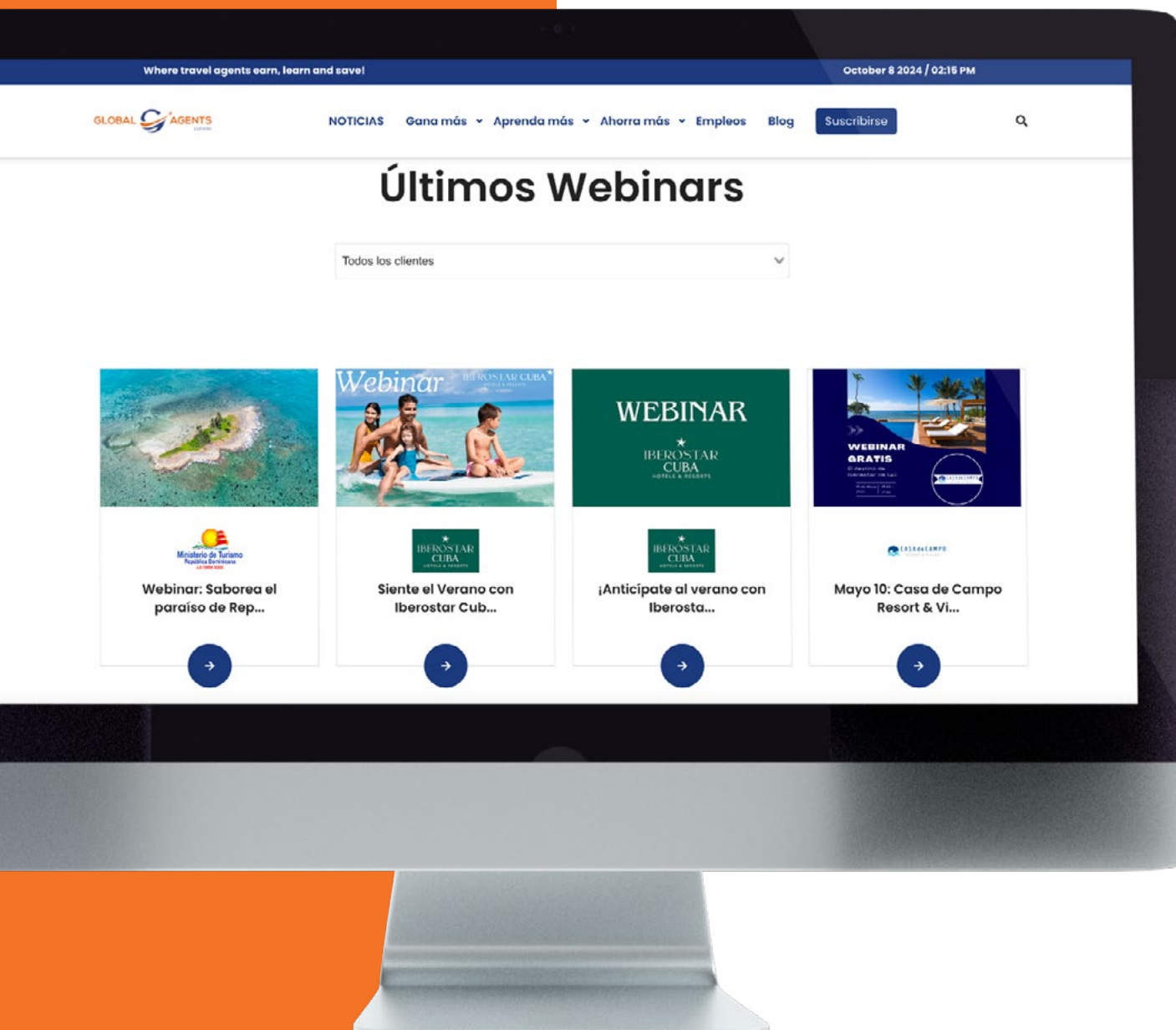
unicohotelrivieramaya.com / #UNICOSuperbia

UNICO
Riviera Maya

Subscribirse a GlobalAgents.es

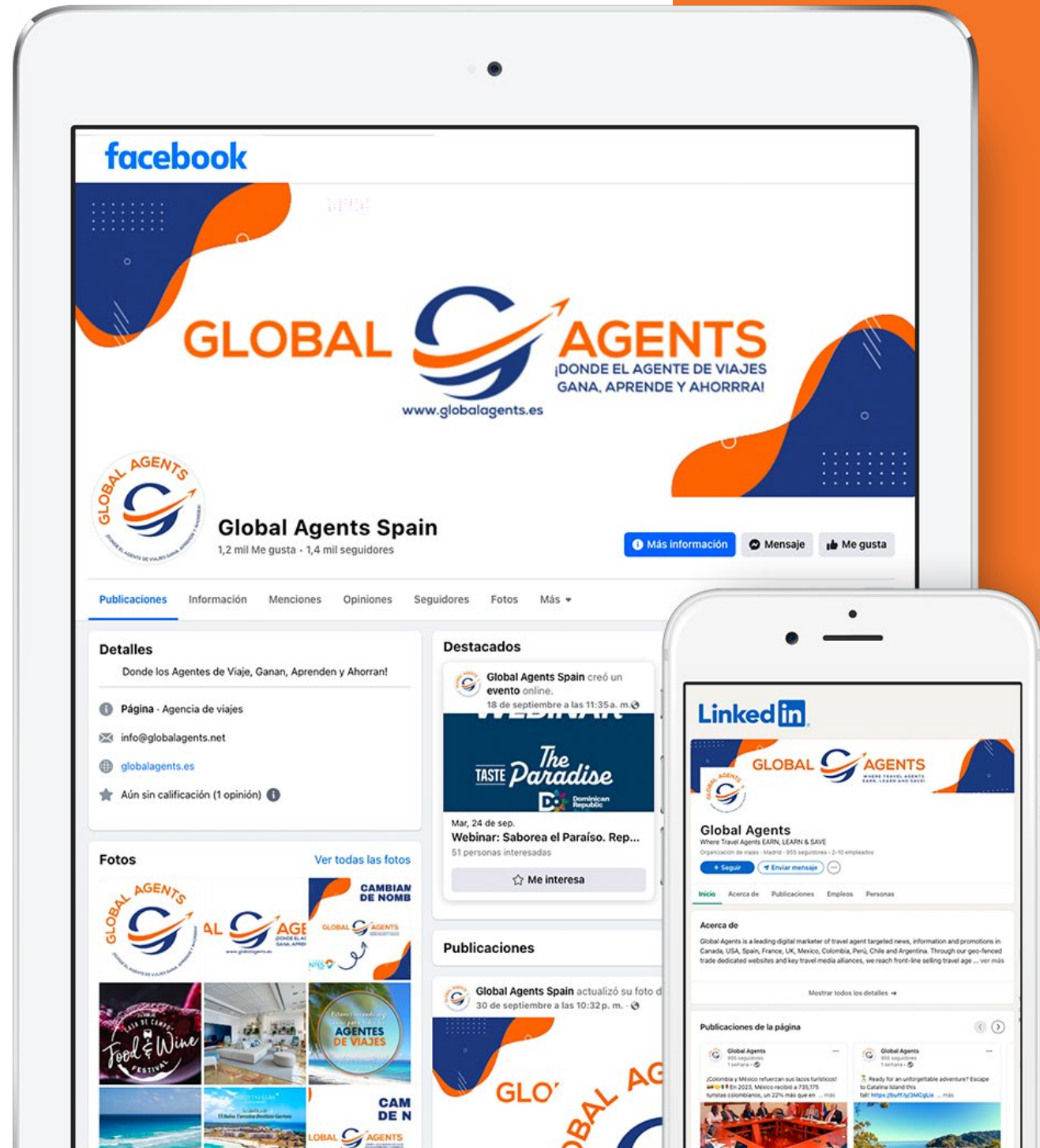
WEBINARS

- We prepare all marketing materials and generate leads from our highly targeted pool of travel professionals while you enlist your company's best salesperson to deliver your presentation.
- Upon conclusion of the webinar, you will be presented with a sales-ready database of leads.
- Reach the 95% of travel advisors who don't attend Trade Shows
- Process is turnkey.



FACEBOOK Y LINKEDIN

- Custom social media posts are the perfect way to display and promote a combination of video, photo and editorial assets.
- The reference tool agents turn to when recommending a product, property or destination to their clients.



1 MARKET PACKAGES



Includes these sections:

- Incentives
- Agents Portal
- Prizes & Winners
- Sales Tools & Content
- Webinars
- News & Events
- Consumer Offers
- Travel Agent Rates

- **Prices are per month with a yearly contract.**
- Personalized packages available upon request.
- Additional features are included when contracting Canada. Please contact us for details.
- Packages only include basic webinars for Spain. For additional promotion via Hosteltur, an additional €800 will be added to each webinar.

GOLD	SILVER	BRONZE	BASIC
Webinars 4 per year Posts Unlimited Banners 3 per year e-blasts 10 per year RATE/MONTH	Webinars 2 per year Posts 15 per market Banners 2 per year e-blasts 6 per year RATE/MONTH	Webinars 1 per year Posts 10 per market Banners 1 per year e-blasts 4 per year RATE/MONTH	Webinars No Posts 5 per market Banners No e-blasts 2 per year RATE/MONTH
EURO 2,200 €	EURO 1,200 €	EURO 800 €	EURO 600 €
USD \$ 2,350	USD \$1,250	USD \$850	USD \$ 650
CAD 2,600 \$	CAD 1,300 \$	CAD 900 \$	CAD 700 \$

2 MARKETS PACKAGES



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GOLD	SILVER	BRONZE	BASIC
Webinars 6 per year	Webinars 4 per year	Webinars 2 per year	Webinars No
Posts Unlimited	Posts 15 per market	Posts 10 per market	Posts 5 per market
Banners 3 per year	Banners 2 per year	Banners 1 per year	Banners No
e-blasts 16 per year	e-blasts 10 per year	e-blasts 8 per year	e-blasts 4 per year
RATE/MONTH	RATE/MONTH	RATE/MONTH	RATE/MONTH
EURO 2,800 €	EURO 2,300 €	EURO 1,600 €	EURO 1,200 €
USD \$ 3,100	USD \$ 2,500	USD \$ 1,700	USD \$ 1,300
CAD 3,400 \$	CAD 2,600 \$	CAD 1,800 \$	CAD 1,400 \$

3 MARKETS PACKAGES



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GOLD	SILVER	BRONZE	BASIC
<div>Webinars</div> <div>9 per year</div> <div>Posts</div> <div>Unlimited</div> <div>Banners</div> <div>3 per year</div> <div>e-blasts</div> <div>21 per year</div> <div>RATE/MONTH</div>	<div>Webinars</div> <div>6 per year</div> <div>Posts</div> <div>15 per market</div> <div>Banners</div> <div>2 per year</div> <div>e-blasts</div> <div>15 per year</div> <div>RATE/MONTH</div>	<div>Webinars</div> <div>4 per year</div> <div>Posts</div> <div>10 per market</div> <div>Banners</div> <div>1 per year</div> <div>e-blasts</div> <div>12 per year</div> <div>RATE/MONTH</div>	<div>Webinars</div> <div>No</div> <div>Posts</div> <div>5 per market</div> <div>Banners</div> <div>No</div> <div>e-blasts</div> <div>6 per year</div> <div>RATE/MONTH</div>
<div>EURO</div> <div>3,600 €</div>	<div>EURO</div> <div>3,000 €</div>	<div>EURO</div> <div>2,400 €</div>	<div>EURO</div> <div>1,800 €</div>
<div>USD</div> <div>\$ 3,900</div>	<div>USD</div> <div>\$ 3,300</div>	<div>USD</div> <div>\$ 2,550</div>	<div>USD</div> <div>\$ 1,950</div>
<div>CAD</div> <div>4,300 \$</div>	<div>CAD</div> <div>3,500 \$</div>	<div>CAD</div> <div>2,700 \$</div>	<div>CAD</div> <div>2,100 \$</div>

4 MARKETS PACKAGES



Includes these sections:

- Incentives
- Agents Portal
- Prizes & Winners
- Sales Tools & Content
- Webinars
- News & Events
- Consumer Offers
- Travel Agent Rates

- **Prices are per month with a yearly contract.**
- Personalized packages available upon request.
- Additional features are included when contracting Canada.
Please contact us for details.
- Packages only include basic webinars for Spain. For additional promotion via Hosteltur, an additional €800 will be added to each webinar.

GOLD	SILVER	BRONZE	BASIC
Webinars 12 per year	Webinars 8 per year	Webinars 6 per year	Webinars 1 per year
Posts Unlimited	Posts 15 per market	Posts 10 per market	Posts 5 per market
Banners 3 per year	Banners 2 per year	Banners 1 per year	Banners 1 per year
e-blasts 28 per year	e-blasts 20 per year	e-blasts 16 per year	e-blasts 8 per year
RATE/MONTH	RATE/MONTH	RATE/MONTH	RATE/MONTH
EURO 4,600 €	EURO 4,150 €	EURO 3,000 €	EURO 2,400 €
USD \$ 4,900	USD \$ 4,250	USD \$ 3,200	USD \$ 2,600
CAD 5,100 \$	CAD 4,400 \$	CAD 3,400 \$	CAD 2,800 \$

+5 MARKETS PACKAGES



Includes these sections:

- Incentives
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GOLD	SILVER	BRONZE	BASIC
<div>Webinars</div> <div>14 per year</div> <div>Posts</div> <div>Unlimited</div> <div>Banners</div> <div>3 per year</div> <div>e-blasts</div> <div>30 per year</div> <div>RATE/MONTH</div>	<div>Webinars</div> <div>10 per year</div> <div>Posts</div> <div>15 per market</div> <div>Banners</div> <div>2 per year</div> <div>e-blasts</div> <div>22 per year</div> <div>RATE/MONTH</div>	<div>Webinars</div> <div>7 per year</div> <div>Posts</div> <div>10 per market</div> <div>Banners</div> <div>1 per year</div> <div>e-blasts</div> <div>17 per year</div> <div>RATE/MONTH</div>	<div>Webinars</div> <div>2 per year</div> <div>Posts</div> <div>5 per market</div> <div>Banners</div> <div>1 per year</div> <div>e-blasts</div> <div>10 per year</div> <div>RATE/MONTH</div>
<div>EURO</div> <div>4,700 €</div>	<div>EURO</div> <div>4,250 €</div>	<div>EURO</div> <div>3,100 €</div>	<div>EURO</div> <div>2,500 €</div>
<div>USD</div> <div>\$ 5,000</div>	<div>USD</div> <div>\$ 4,350</div>	<div>USD</div> <div>\$ 3,300</div>	<div>USD</div> <div>\$ 2,700</div>
<div>CAD</div> <div>5,200 \$</div>	<div>CAD</div> <div>4,500 \$</div>	<div>CAD</div> <div>3,500 \$</div>	<div>CAD</div> <div>2,900 \$</div>

WEBINARS & NEWSLETTERS À LA CARTE



Thanks to our commercial agreements with key media partners and our existing databases, Global Agents can cover your one off and ad-hoc Newsletters and Webinars.

MARKET	WEBINAR	NEWSLETTER
USA	\$ USD 950	\$ USD 400
CANADA	\$ CAD 750	\$ CAD 500
UK	£ 1,500	£ 750
SPAIN	€ 1,400	€ 1,000
FRANCE	€ 950	€ 400
LATAM	\$ USD 500	\$ USD 200
MEXICO	\$ USD 500	\$ USD 500

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